

VISUALCONCEPTS.TV, LLC — San Diego, CA 858-598-6494

Mark L. Nelson, Director of Photography, Chief Executive Officer

Serve as director of photography for a variety of broadcast, web, corporate, action sports and medical customers. Also work as video director/technical director for live AV shows and corporate meetings. Owner/operator with multiple camera packages including:

- Sony PXW-FS7 4K Camera Package
- Panasonic AJ-HPX2700 VariCam Camera Package
- Canon 5D Mark III DSLR Camera Package with multiple lenses
- Canon 70D DSLR Camera for time-lapse and quick action
- Panasonic AJ-HDX900P HD Camera Package
- Panasonic HPX500 2/3" HD Camera Package
- Panasonic HPX250 HD Camera Package.

Wireless sound and lighting packages including daylight-balanced and tungsten (Kino-Flo, Nila Boxer, Arri, Litepanels). Own BMD 1ME Switcher, Atomos Samurai Blade and Ki-Pro. (See gear list for details)

DIRECTOR OF PHOTOGRAPHY ON VIDEO PROGRAMMING FOR THE WEB, BROADCAST TV, CORPORATE MARKETING AND TRAINING, CORPORATE MEETINGS AND TRADESHOWS, LIVE EVENTS

INTERVIEWS

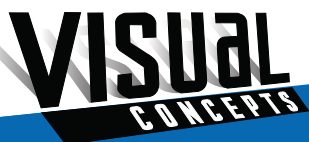
Extensive experience in corporate/executive interviews and b-roll for marketing and training videos for major corporations including Best Buy, Taylor-Made Golf, PharmaTV, Intel Corporation, Qualcomm Inc., Johnson & Johnson, EA Sports, GoPro, RedBull, Toshiba, Siemens PLM Software, HD Supply, AIG, Volcano Corporation, Apple Computer. Involved in streaming live corporate meetings as technical director.

Have videotaped interviews/b-roll with professional athletes including Tony Hawk, Bob Burnquist, Shawn White, professional gamers Bomber and Snake Eyez, pro mountain biker Casey Brown and BMX rider Dennis Enarson, pro basketball player Magic Johnson, professional fitness trainer/dancer Jaana Kunitz, professional soccer player Abby Wambach, pro football player Ladainiam Tomlinson.

Have taped Fred Armisen and Carrie Brownstein of Portlandia for IFC Promos, David Brin for SyFy Network Promos, Jason Blum of Blumhouse Productions (for SyFy Network), Ron Kovic for Born on Fourth of July interstitials and Barry Levinson for USA Network (Wag The Dog Interstitials), and have shot numerous celebrity interviews at ComiCon including Denzel Washington, Jamie Lee Curtis (Scream Queens) and Matt Groening (The Simpsons), Frank Miller (Sin City). Also taped Jim Belushi and the Sacred Heart Band and served as video/technical director on shoot with Brian Wilson Band (of the Beach Boys) for Athena Video/Sony Corp. Taped footage for Car Vs. Wild for Discovery Channel for Dragonfly Productions, England.

SURGICAL VIDEOGRAPHY EXPERIENCE

Over 15 years coordinating and directing photography for live surgical teleconferences and patient education including heart surgery conferences. Cover patient interviews (pre- and post-surgical), medical experts, and physician interviews for various customers including pharmaceutical companies, medical device manufacturers, hospitals and research institutions. Customers include Zimmer Biomet Corp, ScrippsHealth, UCSD, The Scripps Research Institute, ProMedica Intl. CME, various ad agencies.



INFOMERCIAL EXPERIENCE

Possess extensive experience shooting direct marketing videos for infomercial producers. Customers include Savvier, Script to Screen, BodyFX, LLC, Info Marketing Group, Waldorf Crawford, Grand Slam Direct, Euro RSCG, Hawthorne Direct.

EXPERIENCE FOR SPECIFIC CUSTOMERS

BOOMBOX GROUP CANADA

Shot interviews and b-roll for videos for the professional gaming industry for clients including Activision, beverage industry (Red Bull) in South Korea and Los Angeles, motorcycle racing in Germany, direct marketing (KISS), downhill mountain biking including producing /shooting/ directing at Crankworz in Whistler, Canada for (>5 years) and New Zealand (1 year). Producer/DP for award-winning video profile for NBC Sports (Aurora Award Best of Show, Platinum Award).

SCRATCH MEDIA/TAYLOR-MADE GOLF

Director of photography on multiple interview and marketing/demonstration video shoots for many years. Have served as a technical director for live events/corporate meetings including National Sales Meetings and major promotional events. Shoots have involved interactions with top pro golfers and golf industry executives. Shot several instructional video shoots with golf trainer Hank Haney.

ATHENA VIDEO PRODUCTIONS/SONY CORPORATION

Experience has included extensive shooting for Athena Video over 15 years. In recent years, have taken roll of technical director on multiple shoots for Sony Corporation, an Athena client.

BODY BY JAKE PRODUCTIONS

Director/Director of Photography/Camera Operator/Editor for lifestyle roll-ins on topics on various cable programs, infomercials and training tapes. Produced series of "Don't Quit" segments on motivational individuals involved in sports-fitness which aired on the FitTV Channel. Line produced, directed, edited Bun & Thigh Rocker training video, Hip & Thigh Sculptor training video, Cardio Cruiser training video (Aurora Award "Best of Show"), Ab Scissor training video (Aurora Award).

EXPERIENCE

VisualConcepts.tv, LLC, 2013-present, Chief Executive Officer; Visual Concepts, Co-Owner, 1995-2012

Media Pie Productions, President, 1992-1994

Scripps Clinic & Research Foundation, Media Specialist, 1987-1992

Seavid Productions, Videographer/Editor, Shot and edited cruise ship videos for consumers/tours.

EDUCATION

Bachelor of Science Degree, Radio/Television, San Diego State University, 1986;

Video, Film and Photography Study, San Diego City college, 1984;

Associate of Arts Degree, General Studies, Grossmont College, 1979

REFERENCES Please contact VisualConcepts.tv before contacting these references:

Bob Weast, Owner, Athena Video;

Kate Nelligan, Programming Director, Event Production, ESPN;

TJ Walker, President, Boombox Group, Canada;

Jennifer Ford, Scratch Media

